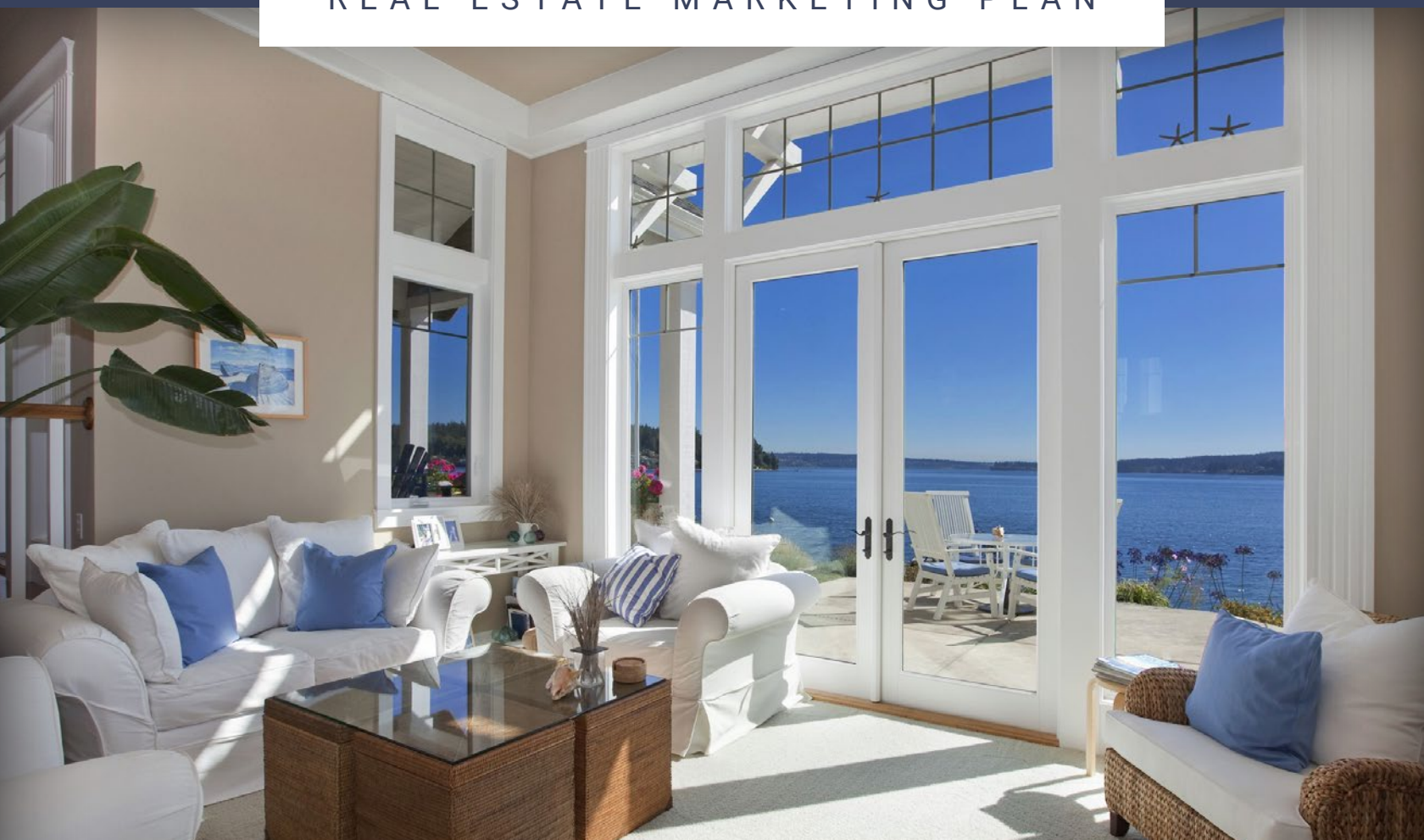
THE FINEST HOMES DESERVE THE FINEST MARKETING

REAL ESTATE MARKETING PLAN



PUBLIC PRICING™

REVOLUTIONIZING REAL ESTATE

GOING TO THE ENDS OF THE EARTH TO SELL YOUR HOME...

I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including The New York Times, The Wall Street Journal, Robb Report and duPont Registry. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares—but don't take our word for it, check it out for yourself!

LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail and signage.

EXP Realty
3200 N. Military Trail, Suite 110
Boca Raton, Florida 33431
561-391-4141

PUBLIC PRICING™
REVOLUTIONIZING REAL ESTATE

YOUR HOME DESERVES

WORLD CLASS MARKETING

ELITE ADVERTISING

Your home will be featured in prominent global media brands including:

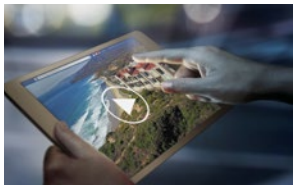
- NEW YORK TIMES
- WALL STREET JOURNAL
- ROBB REPORT
- DUPONT REGISTRY
- UPMKT
- MANSION GLOBAL

GLOBAL EXPOSURE

- Over 100 International Ads
- Exposure to global buyers and investors
- Placement in Juwai.com, the #1 China Site

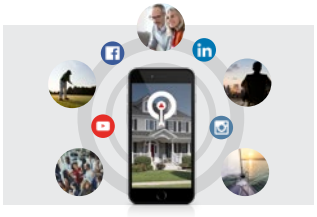
PERFECT PRESENTATION

- Dedicated Website
- Luxe Video Tour
- Google Earth Aerial Flyover
- Mobile + Social



SOCIAL MARKETING

- Social video ads targeted to your perfect buyer
- Location, wealth, interests, and lifestyle
- Facebook, Instagram, YouTube and more



LOCAL VISIBILITY

- Elegant Brochures
- Distinctive Signage
- Direct Mail
- Targeted Local Ads

CLIENT SATISFACTION

- Weekly Activity Reports
- Interactive media kit showing your ads and campaign highlights

Call today for a complimentary **Home Valuation + Marketing Plan.**

PUBLIC PRICING™

REVOLUTIONIZING REAL ESTATE

PERFECT PRESENTATION

Your home will be featured on its own dedicated property website and URL, ideal for lead capture and social sharing. The presentation includes a stunning Google Earth aerial flyover and Youtube Video Tour. The dedicated mobile and iPad tours allow for seamless viewing on any device.

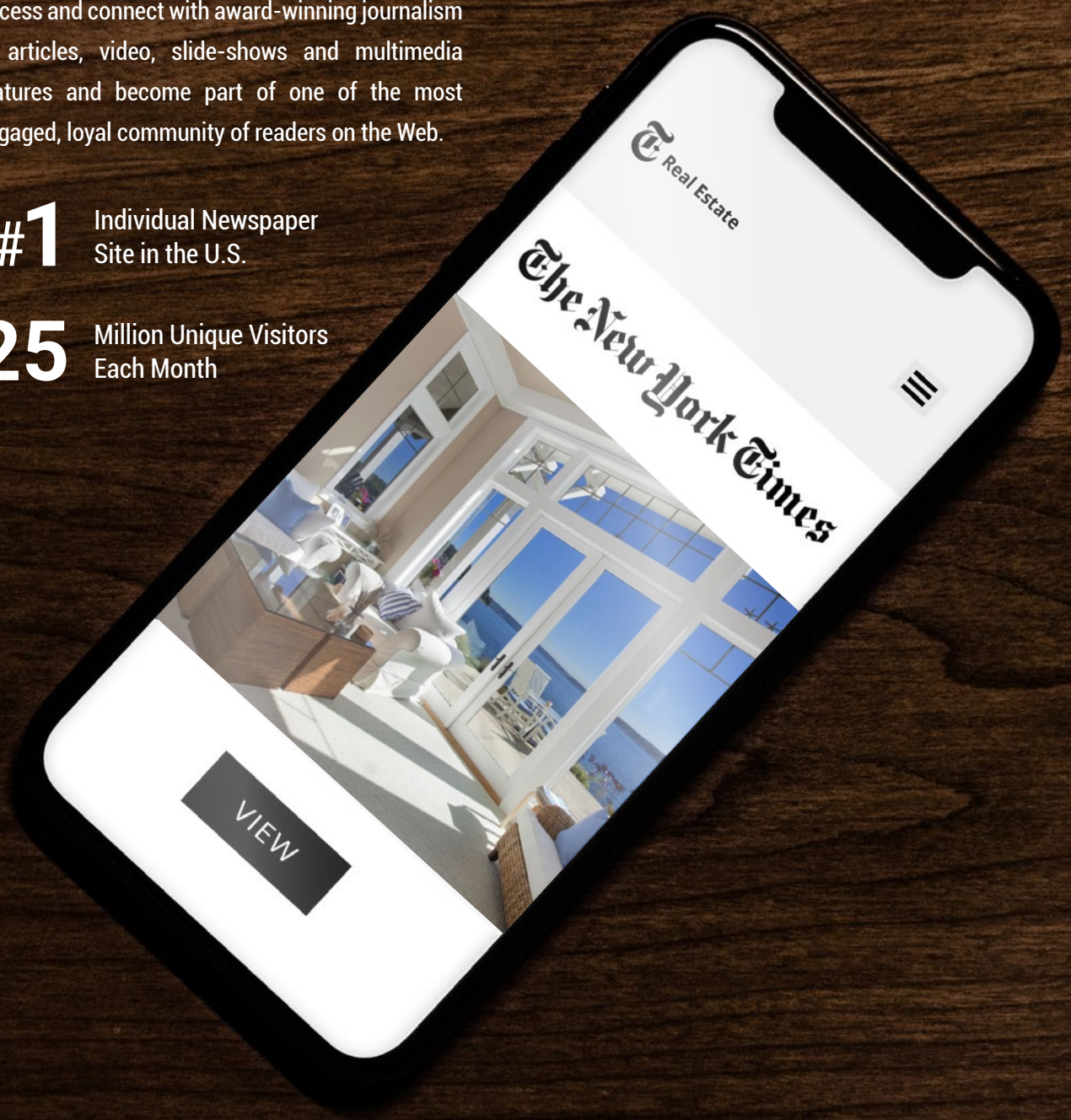
Google Earth Aerial flyover	Dedicated Website & url	Optimized for Mobile & Ipad	Lead Capture & Social Sharing

The New York Times

Access and connect with award-winning journalism in articles, video, slide-shows and multimedia features and become part of one of the most engaged, loyal community of readers on the Web.

#1 Individual Newspaper Site in the U.S.

25 Million Unique Visitors Each Month



THE WALL STREET JOURNAL.

WSJ.com reaches an elite global audience of 42.4 million digital readers per month who seek the news and information critical to their business and personal lives.

#1 Paid Circulation Publication

Highest Rank of Executive Management Readership

UPMKT

HOMES OF STYLE & DISTINCTION

An international publication dedicated to upscale real estate and the people who love it. Follow the latest trends in home design, architecture, trending communities and cities, and a lot more.

EXP Realty

561-391-4141

Robb Report

MAGAZINE FOR THE LUXURY LIFESTYLE™

Robb Report is luxury without compromise, attracting a discerning audience with a shared appreciation and desire for quality, artisanship, heritage, fine design, and exclusivity.

Highest Household Income 2017 IPSOS Affluent Survey

$2.75M

Average Household Net Worth of Robb Report Readers

MANSION GLOBAL

ONLY THE EXCEPTIONAL

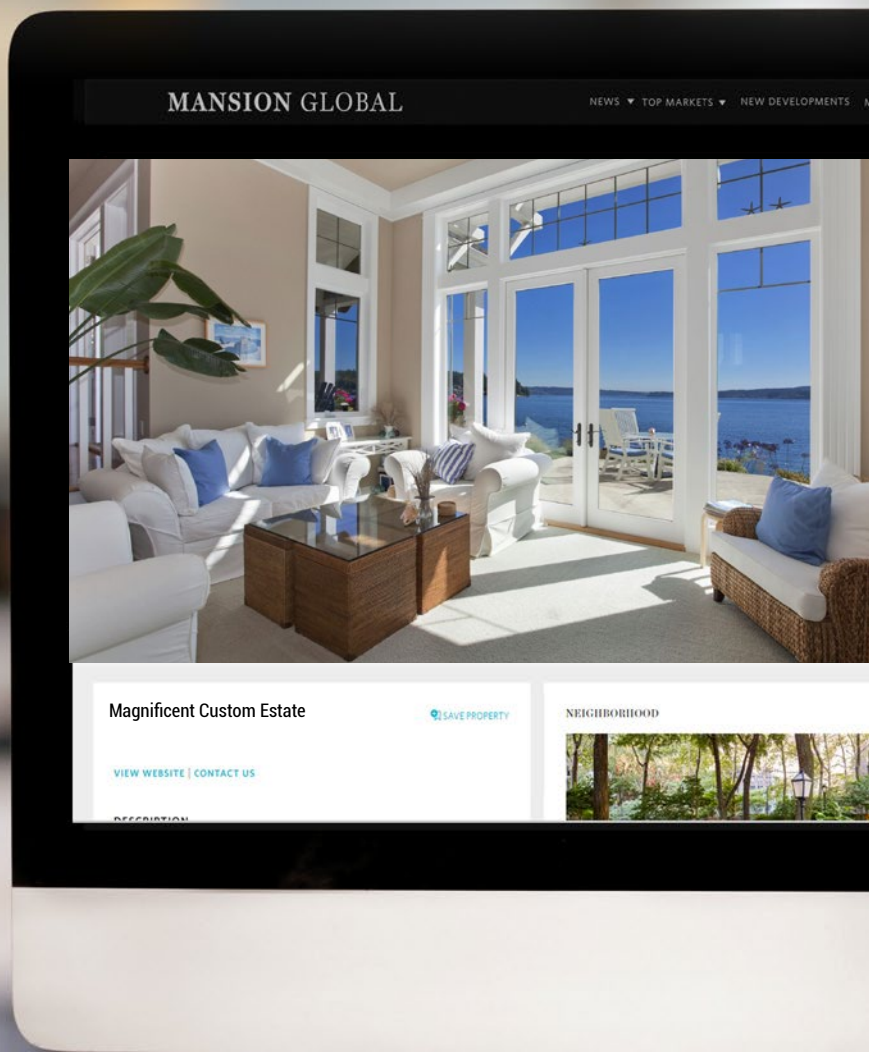
Mansion Global is the premier digital destination connecting the world's most affuent real estate buyers with prestigious properties around the globe through relevant, timely listings and compelling content.

2.3 MILLION

Monthly Unique Users

50%

Of Visitors Planning to Build/Buy a Home

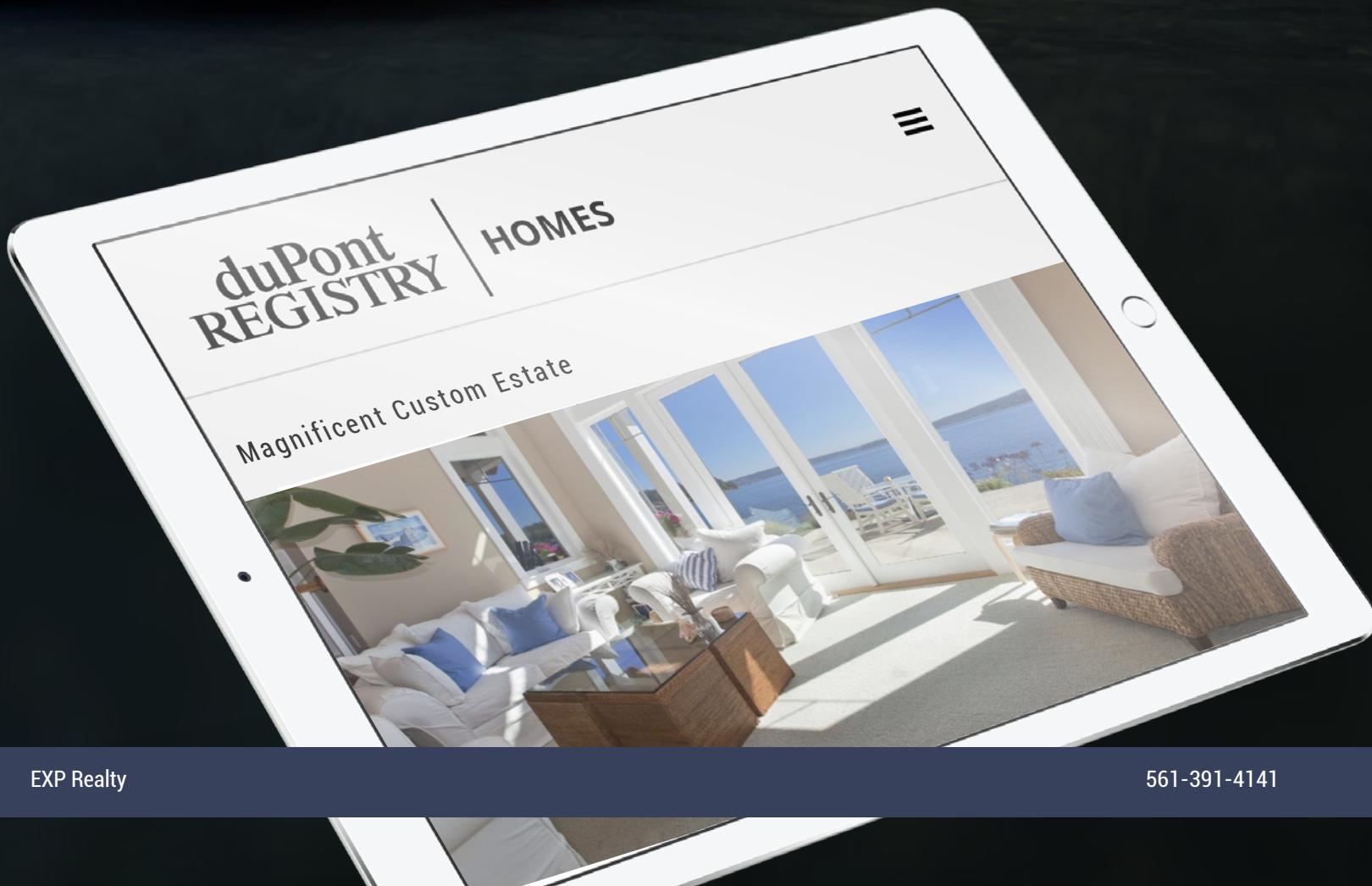


duPont REGISTRY

From tropical island estates to lush country cottages, duPont REGISTRY™ brings a wealth of international luxury properties directly to the affluent consumer in their home.

$2.2M
Average Household Net Worth

#1
Ranked Luxury Real Estate Marketplace



EXP Realty

561-391-4141

INTERNATIONAL ADVERTISING

The number of international buyers is increasing daily. Your home will be exposed to millions of potential buyers across our global network of portals.

100+
International Ads

70+
Key Markets Like Russia & China

INTERNATIONAL REACH

Your home will gain international exposure in over 90 prominent Real Estate search sites around the world targeting affluent global investors, including China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.

- Cyprus — 101evler
- India — 99 Acres
- France — Acheter Louer
- China — Anjuke
- Global — Arkadia
- Estonia — City 24 Estonia
- Latvia — City 24 Latvia
- Lithuania — City 24 Lithuania
- France — Côte et Littoral
- Tanzania — Dar Property
- Poland — Domy
- Cambodia — Dotproperty Cambodia
- Indonesia — Dotproperty Indonesia
- Laos — Dotproperty Laos
- Malaysia — Dotproperty Malaysia
- Myanmar — Dotproperty Myanmar
- Philippines — Dotproperty Philippines
- Singapore — Dotproperty Singapore
- Thailand — Dotproperty Thailand
- Vietnam — Dotproperty Vietnam
- China — East West Property
- Global — EdenWay
- Turkey — Emlaktown
- France — Figaro Immo
- Spain — Globaliza
- Panama — WorldPanamaRealestate
- Macau — Go853
- Argentina — GoPlaceIt Argentina
- Chile — Goplaceit Chile
- Colombia — GoPlaceit Colombia
- Mexico — GoPlaceit Mexico
- Peru — GoPlaceIt Peru
- Uruguay — GoPlaceIt Uruguay
- Venezuela — GoPlaceit Venezuela
- Papua New Guinea — Hausples
- Algeria — Hebdoimmobilier-dz.com
- Global — Homeglobally
- Kazakhstan — Homsters.kz
- Fiji — Housing Paradise
- Chile — Icasas CL
- Colombia — Icasas Co
- Mexico — Icasas Mx
- France — Immo.midilibre.fr
- France — Immo.nicematin.com
- France — Immo.varmatin.com
- Italy — Immobiliare
- New Caledonia — Immonc.com
- French Polynesia — Immopf.com
- France — ImmoStreet.com
- Switzerland — ImmostreetCH
- Belgium — ImmoVlan
- Luxembourg — Wortimmo
- Bulgaria — Imot
- Serbia — Imovina
- Portugal — Kamicasa Portugal
- Spain — Kamicasa Spain
- Canada — Kangalou
- France — Laprovence-immo.com
- Algeria — Lkeria
- Romania — Magazinul De Case
- Ukraine — MestoUa
- Global — Mitula
- Monaco — Montecarlo-realestate.com
- Poland — MorizonPl
- Morocco — Mubawab
- Qatar — MubawabQA
- Philippines — MyPropertyPH
- Poland — Oferty
- South Africa — PersquareCoZa
- United Arab Emirates — ProperstarAE
- Canada — ProperstarCA
- United States — ProperstarCOM
- Germany — ProperstarDE
- France — ProperstarFR
- Italy — ProperstarIT
- Japan — ProperstarJP
- Mexico — ProperstarMX
- Greece — XE
- Qatar — ProperstarQA
- Sweden — ProperstarSE
- United Kingdom — ProperstarUK
- Ireland — PropertySteps
- Canada — Publimaison.ca
- Cambodia — Real Estate Cambodia
- Australia — Real Estate World
- Czech Republic — Realcitycz.com
- Slovakia — Reality Slovakia
- Morocco — Selektimmo
- France — SeLoger
- Senegal — SenegalCity
- Myanmar — ShweProperty
- China — Sodichan
- Tunisia — Sokna
- Greece — Spitogatos.gr
- Romania — Storia
- France — Surfaceprivee.com
- Germany — Sz-Immo
- Thailand — ThailandProperty
- United Kingdom — EnglishMansions.com
- United Kingdom — The House Shop
- Greece — Tospitimou.gr
- Global — Trovit
- Austria — Willhaben
- Pakistan — Zameen

居外™
Juwai.com

#1

China's Largest Overseas Property Website

Juwai, which means "home overseas", is visited by thousands of Chinese buyers each day from over 326 cities throughout China, as well as in Taiwan, Hong Kong, Malaysia and Singapore.

EXP Realty

561-391-4141

facebook

Facebook is the premier avenue for reaching buyer leads. We create a beautiful HD Video page to be shared across vast social networks and draw attention to your home.

YouTube

We create a stunning Aerial Video Tour using Google Earth technology to show off your home's unique location, and we broadcast it to the world as a YouTube High Definition stream for web and mobile device users everywhere.

THE FINEST HOMES DESERVE THE FINEST MARKETING

PUBLIC PRICING™

REVOLUTIONIZING REAL ESTATE